

**GRANADA HILLS NORTH NEIGHBORHOOD COUNCIL
OUTREACH & PUBLICITY COMMITTEE
MINUTES OF MARCH 17, 2010 MEETING**

1. Call to order by Sue DeVandry, Chairperson at 7:10 pm.
Members present: Sue DeVandry, Bill Hopkins, Joe Vitti, Mary Ellen Crosby, Kim Thompson, Agnes Lewis, Sharon Manatt, Jan Subar
Guest: Sean Rivas, GHSNC Outreach Chair
2. Committee approved the minutes of the Dec. 16th, 2009 meeting and the Feb. 17th, 2010 meeting.
3. Public Comment on non-agenda items –
 - a. Bill Hopkins spoke on the Emergency Preparedness meeting he went to today. The date for Event is Oct. 2, 2010. The location to be announced. Either the Street Faire or Fire Station 87.
 - b. Sean Rivas, Granada Hills Rec and Park and GHSNC Outreach Chair talked about the 2010 Spring Egg Hunt, Saturday, March 27, 2010 and the Spring Carnival on April 16-18, 2010. Both of these events will be taking place at the Granada Hills Recreation Center.
4. Discussion on 2010 Census Outreach – Edward Headington announced the 2010 Census have been delivered and encouraged everyone to fill them out and send back as soon as possible. Those addresses which have not turned in their Census by the deadline will be getting a visit from the Census takers. Sue reminded everyone to check their mailing address. Some of the Census was addressed as San Fernando 91344 instead of Granada Hills, 91344.
5. GHNNC Elections: Sue discussed the Election Outreach and praised everyone for a job well done. Final count was 226 Stakeholders turned out to vote in the Granada Hills North NC's Election. Total cost for the election outreach was \$5378.99. Sue noted that Eric Rosenberg has filed an Election Challenge.
 - a. Sue announced that she will be running for the Treasurer position when the new board is appointed. The Outreach Committee plans to nominate Edward Headington to be the new Outreach Officer.
6. Kim, Sue and Sean Rivas gave a report on the Mayor's Budget Day.
7. There was a discussion regarding a motion by Eric Rosenberg that was presented at the Jan. 25, 2010 board meeting that was not listed on the agenda and therefore out of compliance with the Brown Act. Eric brought up the motion due to the GHNNC budget as an emergency and according to the Brown Act the budget was not an emergency situation. This issue could have waited until the next month's meeting or Eric could have called a Special Meeting to discuss the budget. **To cure this situation and to avoid a board grievance, the Outreach Committee has requested that the motion be placed on the March GHNNC meeting agenda and have the board vote on it again if so desired.**

MOTION: That the GHNNC instruct all Board members to receive pre-approval for all future FY2010 expenditures, (including mileage, but excluding photocopies and election-related expenses) from either the Treasurer, Financial Officer, or President; with the understanding that meeting refreshments, office supplies, office furnishings, and non-essential outreach purchases will be denied; until such time as DONE releases the GHNNC's rollover funds.

8. Discussion on Spring Egg Hunt. Due to the budget cuts to the Dept of Rec and Parks, the Spring Egg Hunt has been moved to the Granada Hills Recreation Center. The GHNNC had originally approved \$750.00 for the Spring Egg Hunt but at the December GHNNC meeting the board approved the new budget with \$500.00 allowed for the Spring Egg Hunt.

Sue contacted Connie, GHRC Spring Egg Hunt Chairperson, and explained that GHNNC budget was cut and we would only be able to give \$300.00 towards the Spring Egg Hunt. Sue explained that since we could not give the full \$600.00 for all the candy that goes in the box, Connie would not let us put our GHNNC labels on the boxes. Sue felt it would not be a good use of our limited Outreach funds to spend the \$300.00 for candy and not get recognition. Sue said she would still like to bring the GHNNC canopy and set up a booth and give out GHNNC promotional items. Outreach has bought liquid bubbles in the past and put the GHNNC labels on the bubbles and gave them out at this event. The Outreach Committee felt that was a good idea and agreed to spend up to \$200.00 for bubbles and candy for this event.

Sue had contacted our DONE Rep Amelia Herrera-robles and Jacqueline Mendez, DONE Funding Rep, and they both gave permission to use up to \$1000.00 on the credit card for the Spring Egg Hunt. But according to the motion passed in January, Sue had to get permission from the Treasurer, Financial Officer or President to spend the \$500.00 allocated to the egg hunt. They would not give their permission stating she needed to bring it back to the GHNNC board for approval.

MOTION: That the GHNNC allow the Outreach Committee to participate in the 2010 Spring Egg Hunt at the Granada Hills Recreation Center on March 27, 2010 by having an information booth for outreach purposes and spending up to \$200.00 for GHNNC promotional items. This money was allocated and is in the Outreach budget.

9. Discussion regarding the Spring Carnival April 16-18 at the Granada Hills Recreation Center. This is a three day commitment. Sue will ask for volunteers to man the GHNNC booth. GHNNC Outreach agreed to participate in this event IF we get enough volunteers. Sue will ask for volunteers at the March meeting.
10. We held a discussion regarding new ideas for GHNNC Outreach. Some great ideas came forth including Guest speakers, newsletters on the website, and buying an auto-dialer for GHNNC purposes. Other ideas were setting up a gmail voice phone number, facebook and a twitter page. Agnes is currently working on a news article to submit to North Valley Community News and Kim is writing an article for North Valley Reporter.
11. No Committee comments.
12. Next meeting April 21, 2010, 7:00 pm at the GHNNC office.
13. Adjourned at 9:08 pm.