

# GHNNC BOARD MEMBERS

PRESIDENT  
Michael Greenwald

Mike Chibidakis	William Lillenberg
Bill Cotter	Scott Manatt
Darian Fontes	Ray Pollok
Sid Gold	Robert Ryder
Ed Headington	Karen Savitt
Bill Hopkins	Vanessa Silver
Wayde Hunter	Jan Subar
Rahim Kazi	Jim Summers
Ralph Kroy	Becky Van Sickle
Zak Lara	Donna Zero

## CITY OF LOS ANGELES



**Outreach & Publicity Committee Meeting**  
Wednesday, April 9th, 2014  
7:00 PM – 8:30 PM  
GHNNC Office, 11139 Woodley Ave.  
Granada Hills, 91344



Granada Hills North  
Neighborhood Council

[www.GHNNC.org](http://www.GHNNC.org)  
Tel: (818) 923-5592

### All agenda items are subject to discussion and possible Board/Committee action

1. Call to Order
2. Welcome and Introductions
3. Public Comment #1 on non-agenda items (limited to two minutes)
4. Approval of Minutes from March 5, 2014
5. Old Business
6. Outreach Updates and Discussions: Ad Hoc Website/Internet, Metrics, Database, Future Outreach Committee Meeting Dates and Event Results
7. **Outreach Budget Discussions for Fiscal Year 2013-14 and Fiscal Year 2014-2015:**  
Proposed purchases to aid Outreach and Board Tasks - please include a breakdown of costs, current possible supporters, Stakeholder target groups, and previous outreach history of item in your proposals.
  - *Emergency Preparedness Outreach Welcome Kits (Bill Hopkins)*
  - *File of Life (LAPD)*
  - *Outreach Website to increase Stakeholder participation (Jim Summers)*
  - *Surveys and Newsletters, both print and online (Rob Ryder)*
  - *Publicity and Media (Edward Headington)*
  - *GHNNC Events and Replenish Current Outreach Inventory*
  - *Other Budget Recommendations*
8. General Discussion on the following Outreach Topics:
  - A. Goals, Tasks and Responsibilities:
    - i. Tradition, Best Practices, DONE; Models: Health Outreach, Local Realtors "Mobility Plan"
    - ii. Lead by Example: Minutes, Deadlines, Procedure & Lessons Learned
  - B. Outreach Committee Organization:
    - i. Integration: with GHNNC Board & Committees, Stakeholders and L.A. City Officials
    - ii. Separation - Ad Hoc Committees: Maximize skills, division of tasks, and clearer focus
  - C. New Outreach Ideas: Pilot Projects
  - D. Current Outreach Tasks: Board Business Cards, Stakeholder Survey
9. Public Comment #2 on non-agenda items (limited to two minutes)
10. Board Comment on Non-Agenda Items
11. Next Outreach Committee Meeting (Tentative): Wed., May 21, 2014, GHNNC Office, 7:00 pm-8:30 pm
12. Adjournment

**Outreach Committee - Past and Proposed Members:** Bill Hopkins, Robert Ryder, Ralph Kroy, Edward Headington, Wayde Hunter, Sue DeVandry, Darian Fontes, Zak Lara, Michael Greenwald.

**Outreach Committee Chairman:** Jim Summers [e-mail: [jsummers@ghnnc.org](mailto:jsummers@ghnnc.org), phone: (818) 321-6259]

Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the Chairperson.

The public is requested to fill out a "Speaker Card" to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Board.

The agendas for the GHNNC meetings are posted for public review at the following locations: 1. GHNNC Office (11139 Woodley Ave), 2. Fresh & Easy Market located at 11900 Balboa Boulevard, 3. Sugar Suite bulletin board at 11858 Balboa Blvd., Bee Canyon Park Kiosks (2) – 4. located across from 17160 Van Gogh St and the other at 5. the playground between Van Gogh and Sesnon Blvd, as well as at the GHNNC's official website at [www.GHNNC.org](http://www.GHNNC.org). Stakeholders may also subscribe to the City of Los Angeles Early Notification System (ENS), through the City's website at [www.lacity.org](http://www.lacity.org), to receive notices for GHNNC meetings. For more information, you may also contact GHNNC, at 818 923-5592.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the Neighborhood Council Project Advocate at (213) 485-1360.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all members of the Board in advance of a meeting, may be viewed at the Neighborhood Council meeting or on the Neighborhood Council website at [www.GHNNC.org](http://www.GHNNC.org).

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR AL CONCEJO VECINAL 3 DÍAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR CONTACTE A GHNNC, at 818 923-5592.

#### RECONSIDERATION AND GRIEVANCE

For information on the Process for Reconsideration, stakeholder grievance policy, or any other procedural matter related to this Council, please consult the GHNNC Bylaws by visiting [www.GHNNC.org](http://www.GHNNC.org) or visiting the GHNNC, at 818 923-5592.