

CITY OF LOS ANGELES



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**GRANADA HILLS NORTH
NEIGHBORHOOD COUNCIL**

11139 Woodley Avenue
Granada Hills, CA

Tel: (818) 923-5592

www.GHNNC.org

Outreach & Publicity Committee Meeting
Wednesday, September 10th, 2014
7:00 PM
GHNNC Office, 11139 Woodley Ave.
Granada Hills, 91344

All agenda items are subject to discussion and possible Board/Committee action

1. Call to Order
2. Welcome and Introductions
3. Approval of Minutes from July meeting.
4. Public Comment 1 on non-agenda items
5. Old Business: Prior meeting notes, previous GHNNC outreach info
6. Outreach Report: Updates regarding Metrics, Database and Event Results
7. Publicity Report: Print Media, Online Media, Social Media, Nextdoor.com
8. Ad Hoc Committee Report:
Website: Content, improvements, contact with stakeholders, costs, Newsletter and Survey
9. **Discussion and Possible Action regarding 2014 Outreach Budget Items:** Proposed purchases and costs to aid Outreach Committee until end of Year 2014. Current Outreach Budget = \$0.00.
 - A. Event Outreach (GH Street Fair, Disaster Preparedness, Movie Night)
Motion: GHNNC to sponsor the Granada Hills Holiday Parade 2014 for up to \$2,500
Motion: GHNNC to co-sponsor with L.A. City Parks a Fall Picnic Social/Movie Night for up to and including \$1,800. Movie and screen costs: Approximately \$1,500.
 - B. Issue Based Outreach (Land Use Issues, CERT)
 - C. General Outreach (Website, community newsletters and surveys)
Motion: GHNNC to replenish Outreach promotional items (pens, bags, clips, etc.) for up to \$500 after Disaster Preparedness Event at FS87 on Sept. 27, 2014.
10. Public Comment 2 on non-agenda items
11. Board Comment on Non-Agenda Items
12. Summary of Outreach Recommendations to GHNNC Board
13. Next Outreach Committee Meeting: October 8, 2014 GHNNC Office, 7:00 pm
14. Adjournment

Committee Members: Bill Hopkins, Robert Ryder, open seats. **Committee Chairman:** Jim Summers, Tel: (818) 321-6259

The agendas for the GHNNC meetings are required to be posted for public review at the following location: GHNNC Office (11139 Woodley Ave), as well as the official website at www.GHNNC.org. Stakeholders may also subscribe to the City of Los Angeles Early Notification System (ENS), through the City's website at www.lacity.org, to receive notices for GHNNC meetings. For more information, you may also contact GHNNC, at (818) 923-5592.

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In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all members of the Board in advance of a meeting, may be viewed at the Neighborhood Council meeting or on the Neighborhood Council website at www.GHNNC.org.

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR AL CONCEJO VECINAL 3 DÍAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR CONTACTE A GHNNC, at 818 923-5592.

RECONSIDERATION AND GRIEVANCE

For information on the Process for Reconsideration, stakeholder grievance policy, or any other procedural matter related to this Council, please consult the GHNNC Bylaws by visiting www.GHNNC.org or visiting the GHNNC, at 818 923-5592.