

CITY OF LOS ANGELES



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**GRANADA HILLS NORTH
NEIGHBORHOOD COUNCIL**

11139 Woodley Avenue
Granada Hills, CA

Tel: (818) 923-5592

www.GHNNC.org

Outreach & Publicity Committee Meeting

Monday, January 12th, 2015

7:00 PM

**GHNNC Office, 11139 Woodley Ave.
Granada Hills, 91344**

All agenda items are subject to discussion and possible Board/Committee action

- 1. Call to Order**
- 2. Welcome and Introductions**
- 3. Public Comment 1** on non-agenda items (limited to 2 minutes per speaker).
- 4. Outreach Report:** Updates regarding Metrics, Database; Survey and Event Results
Issue-Based Outreach: Land Use, Community Emergency Response Teams (CERT), Clean-ups, Neighborhood Watch. Discussion and possible recommendation to the Board on how we may involve other committees and organizations in outreaching to stakeholders in the Granada Hills North Neighborhood Council and other Neighborhood Councils and organizations.
Publicity: Print Media, Online Media, Social Media, Nextdoor.com. Discussion and possible recommendation to the Board on how we may implement print and social media in outreaching to the stakeholders in the Granada Hills North Neighborhood Council.
- 5. Discussion and Possible Action regarding:**
 - A. Item Purchases:**
 - i. Discussion and recommendation to the Board on outreach items that should be replenished.
 - B. Outreach Events and Outreach Plan 2015:**
 - i. Community Clean-ups: (with Council District 12), Outreach tasks to aid Parks and Beautification Committee (tentative date: January 31, 2015)
 - ii. GHNNC Social: (with Parks/Schools a Winter/Spring) ex.: Ice Cream Social, Meet and Greet, Issues Party) for up to and including \$800. (Date: Spring 2015)
 - iii. Citrus Sunday: Discussion on participation and outreach efforts (May 2015). Citrus Sunday is volunteer effort asking local residents to pick their fruit trees and drop off the food for needy families.
 - iv. Business Forum: co-sponsored with GHSNC, based on Studio City event, date tentatively set for mid-February 2015. The Business Forum will discuss methods of increasing area business and consumer interest in the Granada Hills North Neighborhood Council
 - C. Newsletters and Surveys:** Results and Discussion of 2014 Survey and future surveys
 - D. Website and Online Presence:** Discuss of content and improvements, including a possible recommendation to the Board to adopt changes to the website.
- 6. Public Comment 2** on non-agenda items (limited to 2 minutes per speaker).
- 7. Board Comment** on non-Agenda items (limited to 2 minutes per speaker).
- 8. Next Outreach Committee Meeting:** Monday Feb. 9, 2015 GHNNC Office, 7:00 pm
- 9. Adjournment**

GHNNC Outreach Committee Members: Bill Hopkins, Karen Savitt, Ralph Kroy, Victoria Watson, Donna Zero.
GHNNC Outreach Committee Chairman: Jim Summers, Tel: (818) 321-6259, e-mail: jsummers@ghnnc.org

The agendas for the GHNNC meetings are required to be posted for public review at the following location: GHNNC Office (11139 Woodley Ave), as well as the official website at www.GHNNC.org. Stakeholders may also subscribe to the City of Los Angeles Early Notification System (ENS), through the City's website at www.lacity.org, to receive notices for GHNNC meetings. For more information, you may also contact GHNNC, at (818) 923-5592.

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In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all members of the Board in advance of a meeting, may be viewed at the Neighborhood Council meeting or on the Neighborhood Council website at www.GHNNC.org.

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR AL CONCEJO VECINAL 3 DÍAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR CONTACTE A GHNNC, at (818) 923-5592.

RECONSIDERATION AND GRIEVANCE

For information on the Process for Reconsideration, stakeholder grievance policy, or any other procedural matter related to this Council, please consult the GHNNC Bylaws by visiting www.GHNNC.org or visiting the GHNNC, at (818) 923-5592.