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## CITY OF LOS ANGELES



### Special Outreach Committee Meeting

Wednesday, April 22, 2015

7:00 PM – 8:30 PM

GHNNC Office, 11139 Woodley Ave.  
Granada Hills, 91344

## GRANADA HILLS NORTH NEIGHBORHOOD COUNCIL



Granada Hills North  
Neighborhood Council  
Tel: (818) 923-5592  
[www.GHNNC.org](http://www.GHNNC.org)

**Committee Members:** Bill Hopkins, Ralph Kroy, Donna Zero, Karen Savitt, Victoria Watson, Vanessa Silver  
**Committee Chairman:** Jim Summers (818) 321-6259 e-mail: [jsummers@ghnnc.org](mailto:jsummers@ghnnc.org)

**All agenda items are subject to discussion and possible Board/Committee action**

1. Call to Order
2. Welcome and Introductions
3. Public Comment 1 on non-agenda items (limited to two minutes)
4. Old Business
5. Outreach Updates (Chair): Publicity, Metrics, Database and Event Results
6. **Outreach Budget Items:** Discussion and possible action on GHNNC purchases to aid Outreach and Board Tasks. Submitted suggestions include:
  - A. **Annual Newsletter/Survey with mailing – 9,000 (approx. \$7,900)**
  - B. **File of Life: decals, packets and info sheets with mailing 9,000 (approx. \$9,520)**
  - C. **Emergency Preparedness items**
    - 400 Emergency Fanny Packs for new homeowners (approx. \$1,700)
    - 500 Red Flashing 2” Light Clips (\$1,670)
  - D. **Outreach Event Items:**
    - E-Z up (\$220), 1,000 balloons (\$290), Balloon tying instruments (\$65), helium tank + regulator (\$220), Stapleless stapler (approx.. \$1.97 each); Reflective snap bands (\$500)
    - 500 Pens (\$425), 1,500 Grocery tote bags (\$2,350), 600 Round Graffiti Magnets (\$720)
    - Granada Hills History Book for guest speakers and event raffles – 50 (\$720)
  - E. **Communication expenses:**
    - Websites costs: - Current website (\$250/month)
    - Stakeholder Centered Website - Nation Builder ([www.NationBuilder.com](http://www.NationBuilder.com)) (\$100/month)
    - Telephone, GHNNC incoming e-mail addresses, websites for videos, streaming videos
7. **General Discussion on the following Outreach Topics:**
  - A. Goals, Tasks and Responsibilities
  - B. Outreach on Committee and Special Director Levels
  - C. Communications – Phone, e-mail, publicity, meeting notes/minutes
  - D. New Outreach Ideas – Movie night, Ice Cream Social/Meet & Greets
  - E. Current Outreach Tasks – Business Cards, Update website
8. **Outreach Plan 2015-2016:** Discussion and possible action with review and results of previous year
9. Public Comment 2 on non-agenda items (limited to two minutes)
10. Board Comment on Non-Agenda Items
11. Summary of Outreach Recommendations for GHNNC Board Agenda for May 5, 2015
12. Next Outreach Committee Meeting: Monday, May 11, 2014, GHNNC Office, 7:00 pm-8:30 pm
13. Adjournment

Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the Chairperson.

The public is requested to fill out a “Speaker Card” to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Board.

The agendas for the GHNNC meetings are posted for public review at the following locations: 1. GHNNC Office (11139 Woodley Ave), as well as at the GHNNC’s official website at [www.GHNNC.org](http://www.GHNNC.org). Other posting sites may be at: 2. Fresh & Easy Market located at 11900 Balboa Boulevard, 3. Sugar Suite bulletin board at 11858 Balboa Blvd., Bee Canyon Park Kiosks (2) – 4. located across from 17160 Van Gogh St and the other at 5. the playground between Van Gogh and Sesnon Blvd, . Stakeholders may also subscribe to the City of Los Angeles Early Notification System (ENS), through the City’s website at [www.lacity.org](http://www.lacity.org), to receive notices for GHNNC meetings. For more information, you may also contact GHNNC, at 818 923-5592.

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the Neighborhood Council Project Advocate at (213) 485-1360.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all members of the Board in advance of a meeting, may be viewed at the Neighborhood Council meeting or on the Neighborhood Council website at [www.GHNNC.org](http://www.GHNNC.org).

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR AL CONCEJO VECINAL 3 DÍAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR CONTACTE A GHNNC, at 818 923-5592.

#### RECONSIDERATION AND GRIEVANCE

For information on the Process for Reconsideration, stakeholder grievance policy, or any other procedural matter related to this Council, please consult the GHNNC Bylaws by visiting [www.GHNNC.org](http://www.GHNNC.org) or visiting the GHNNC, at 818 923-5592.