

## **OUTREACH & PUBLICITY COMMITTEE MINUTES OF JULY 11, 2007 MEETING**

Call to order by Sue DeVandry, Chairperson at 7:25 p.m.

1. Members Present:

Chairperson Sue DeVandry, Vice Chair Kim Thompson, Mary Ellen Crosby, Ralph Kroy, Jonalyn Cooper, Mike Deering,

Members Absent: Sharon Manatt, Joshua Jordahl

Visitors: Patrick Casparian

2. Minutes of June 13, 2007 meeting were approved as written.

3. Public Comment on Non-Agenda Items: None

4. Discussion on the Granada Hills Street Faire, Oct. 6, 2007

Cheryl Ford from the Granada Hills Chamber of Commerce made a presentation to the Committee regarding sponsorship in the Street Faire. After discussing the issues presented against the original motion at the June GHNNC meeting, the Outreach Committee decided it was valid and important for GHNNC to participate in the sponsorship offered by the Chamber and agreed to move ahead with the reconsideration letter and voted unanimously to the new motion as follows:

**MOTION: That the GHNNC grant the Outreach Committee an additional \$1800.00 for advertising and expenses for the Granada Hills Street Faire organized by the Chamber of Commerce.**

Ms. Ford will be making a presentation at the July GHNNC meeting to show actual samples of posters, flyers, street banners, etc. \*\*\*Note...GHSNC voted unanimously to partner with the Chamber on the Street Faire\*\*\*

5. Discussion on the GHNNC Picnic in the Park

The Committee again discussed the Picnic in the Park and came up with a suggested date of Oct. 20, 2007. This event should be BIG for GHNNC...but Outreach needs more help in organizing and implementing the Picnic. Therefore:

**The Outreach Committee is requesting GHNNC form a Picnic in the Park ad hoc committee.**

6. Discussion on the 2007 Granada Hills Holiday Parade

This item was tabled until the next meeting.

7. Sue DeVandry was appointed as Chairperson of the Outreach Committee.

8. Patrick Casparian, Financial Officer stated GHNNC has \$39,000 in the Outreach Budget for '07-'08.

9. Committee Member Comments:

Jonalyn Cooper was appointed Outreach Liaison to Realtors. She will be planning a get together with local Realtors to introduce them to GHNNC and give out information regarding GHNNC while canvassing the North Granada Hills area.

10. Next meeting will be August 8, 2007 at 7:00 p.m.

11. Adjourned at 8:45 pm.