

OUTREACH & PUBLICITY COMMITTEE MINUTES OF APRIL 24, 2008 MEETING

Call to order by Sue DeVandry, Chairperson at 7:30 p.m.

1. Members Present: Chairperson Sue DeVandry, Kim Thompson, Mary Ellen Crosby, Joshua Jordahl, Aaron DeVandry. Not present: Sharon Manatt, Mick Deering
2. Public Comment on Non-Agenda Items:
 - a. Kim suggested we implement a “Stakeholder of the Month” to be announced at the monthly GHNNC board meetings. Aaron said he could put a nomination type box on the website for stakeholders to nominate individuals for this award.
 - b. Sue reminded everyone about the Celebrate LA award ceremony this Sunday, April 27. Sue, Kim, Anne said they would go.
 - c. Sue said she talked to Dorian at the Petit Park Rec Center and she said an ad for GHNNC will be put in their Summer brochure.
3. Discussion of future Outreach events and activities:
 - a. May 3rd Mayor’s Day of Service – Sue will bring this up at the GHNNC Board Meeting
 - b. May 24, 25, 26 – Greek Festival – Outreach decided not to participate in this event.
 - c. May 31 – Salute to Recreation – Outreach will be attending this event.
4. Discussion on GHNNC Promotional Items:
 - a. Sue will be reordering GHNNC promo items and a new “Stop Graffiti” magnet from Postal Plus.
 - b. Aaron presented some ideas for GHNNC logos. We all agreed on the logo and Aaron will be putting this logo on the website and Sue will be using this logo on promotional items.
5. Discussion on writing articles for newspapers and the newsletter:

This is such a tremendous task and nobody really has the time and knowledge needed to write articles. After much discussion, Outreach will be introducing the following motion:

That the GHNNC hire an independent contractor/consultant for the purpose of gathering information, writing, and editing articles for the GHNNC newsletter, publications and website, to track all citywide issues on which the GHNNC Board may wish to gain information and the distribution of GHNNC updates and information to local media outlets. Requesting a retainer of from \$500 - \$1000 per month.
6. Discussion regarding Board Member Polo Shirts:

Outreach voted to order polo shirts for Board Members to wear at Outreach activities. Sue will get sizes at the next GHNNC meeting. The price not to exceed \$20.00 per shirt including embroidering.
7. Discussion regarding “Welcome to Granada Hills” signs:

Sue said the GHSNC wants to make up some Welcome to Granada Hills signs and suggested GHNNC work with GHSNC in this project.
8. Committee comments - none
9. Adjourned at 9:00 pm.