

OUTREACH & PUBLICITY COMMITTEE MINUTES OF JULY 22, 2009 MEETING

1. Call to order by Sue DeVandry, Chairperson at 7:10 p.m.

Members Present: Chairperson Sue DeVandry, Mary Ellen Crosby, Joshua Jordahl, Sharon Manatt, Anne Ziliak, Joe Vitti, Ralph Kroy, Bill Hopkins

Guests: Cheryl Ford (Granada Hills Chamber of Commerce) and Jonathan and Christina Chance (CNC-MIC)

2. Committee approved the minutes of the May 18, 2009 meeting.

3. No public comment on non-agenda items.

4. Update on Street Banners – the City Council motion was approved and the banners are being made. Sue handed out a list of available street poles suggested by Scott Greenwald of American Fleet & Retail Graphics. Sue will go and look at the sites for approval.

5. Discussion and possible motion regarding Graffiti Wipes promotion – Bill Hopkins brought forward a great idea of giving out graffiti wipes as a promotional item at the Street Faire. The package would contain a foil sealed graffiti wipe and glove in a zip lock bag with a label that reads: Compliments of Granada Hills North Neighborhood Council.

Motion by Ralph Kroy: That the GHNNC purchase one carton (480) wipes, gloves and zip lock bags to give away at the Street Faire. Price not to exceed \$500.00

6. Discussion and possible motion on participating in the Granada Hills Street Faire – Cheryl Ford, Street Faire Chairperson from the Granada Hills Chamber of Commerce came to the meeting to answer any questions we had regarding the sponsorship of the Granada Hills Street Faire, Oct. 3, 2009.

Motion by Sue DeVandry: That the GHNNC support the Granada Hills Street Faire on Oct. 3, 2009 in the amount of \$2500.00.

7. Discussion regarding CNC-MIC Media Information Center – Jonathan Chance and his wife, Christina, came to the meeting and gave a presentation regarding an email Alert System for our Stakeholders. After much discussion, the Outreach Committee decided to turn it over to the Public Safety Committee for further review.

8. Discussion regarding future Outreach activities:

- a. August 29, 2009 from 9:00 am to 12:00 noon - Outreach table at HOWS Market and Albertson's.
- b. September 24, 2009 from 5:00 to 8:00 – Open House at GHNNC Office.
- c. Blood Drive – tabled until next meeting. Sue will call Red Cross and Holy Cross Hospital.

9. No committee comments.

10. Next meeting will be Wednesday August 19, 2009, 7:00 pm at the GHNNC office.

11. Meeting adjourned at 9:15 pm.