

**GRANADA HILLS NORTH NEIGHBORHOOD COUNCIL
OUTREACH & PUBLICITY COMMITTEE
MINUTES OF NOV. 18, 2009 MEETING**

1. Call to order by Sue DeVandry, Chairperson at 7:07 pm

Members Present: Chairperson Sue DeVandry, Ralph Kroy, Bill Hopkins, Neysa Frechette, Jan Subar, Joshua Jordahl
Guests: Claudio Saavadra and Wayde Hunter – Election Committee

2. Committee approved the minutes of the Sept. 23, 2009 meeting.

3. Public comment on non-agenda items – none.

4. Discussion on Census Outreach – The Census Committee is holding monthly meetings regarding outreaching to the community for the 2010 Census. Sue said she needed someone from GHNNC to be the liaison for the 2010 Census. Sue will ask for a volunteer at the next GHNNC meeting to attend these meetings and bring back information to the GHNNC Board. (Stakeholder Jim Yoder is the representative for GHSNC)

5. Discussion and possible motions regarding the 2010 Election Committee Outreach.

a. Advertisements – Sue showed the Committee the Region A Election full page ad that is going into the North Valley Community Newspaper at a cost of \$150.00 per NC.

1. KCSN Radio Station – Josh will get information and bring to next meeting.

2. Daily News – Jan said she would check on this and bring to next meeting.

3. Region A – Asking for an article written in the Daily News regarding the Elections.

b. Newsletter with GHSNC - Sue is working on a combined Election Newsletter with GHSNC.

c. Yard Signs / Door Hangers - Sue liked the idea of the yard signs. Bill Hopkins stated that the signs needed to be placed on the owner's property. The Committee rejected the idea of the Door Hangers for various reasons.

d. Flyers / Posters – Depending if we get additional money from the rollover funds, Sue would like to make large posters to place in the posting locations and also in the windows of local businesses. Maybe flyers to schools.

e. Banner – Ralph mentioned we could buy a 4 x 8 banner and place it on the corner of Rinaldi & Balboa. Again, depending on money available.

f. Sue will have Aaron put updates on the website regarding the Elections.

g. Outreaching to the Stakeholders at HOWS Market and Albertson's Market – will set up dates and sign ups for volunteers.

6. Discussion regarding E-Waste Recycling Day/ Community Shredding Day with Van Gogh School.

a. Principal Gale Gundersen sent an email with the information. The date is Friday Jan. 22, 2010 from 7:30 am to 10:00 am in the school parking lot. E-Waste recycling only.

b. Sue will ask Aaron to put info on the website.

7. Discussion regarding the Holiday Parade on Sunday, Dec. 6, 2009.

a. Sue and Eric will pick up the Truck and deliver it to Sue's business on Friday. We will decorate the truck either on Friday Dec. 4th or Saturday Dec. 5th starting at 2:00 pm.

b. Sue will drive the truck Sunday morning to the parade site. GHNNC's line-up position is M053, located on Petit Ave. north of Chatsworth St. Sue will be in charge of the check in. Anyone who wants to ride on the float please be there by 12:00 pm. RSVP to Sue if you plan to ride on the float.

8. Committee Comments – none.

9. Next Outreach Meeting will be on Wednesday, Dec. 16, 2009 at 7:00 pm, at the GHNNC Office.

10. Meeting adjourned at 8:45 pm.